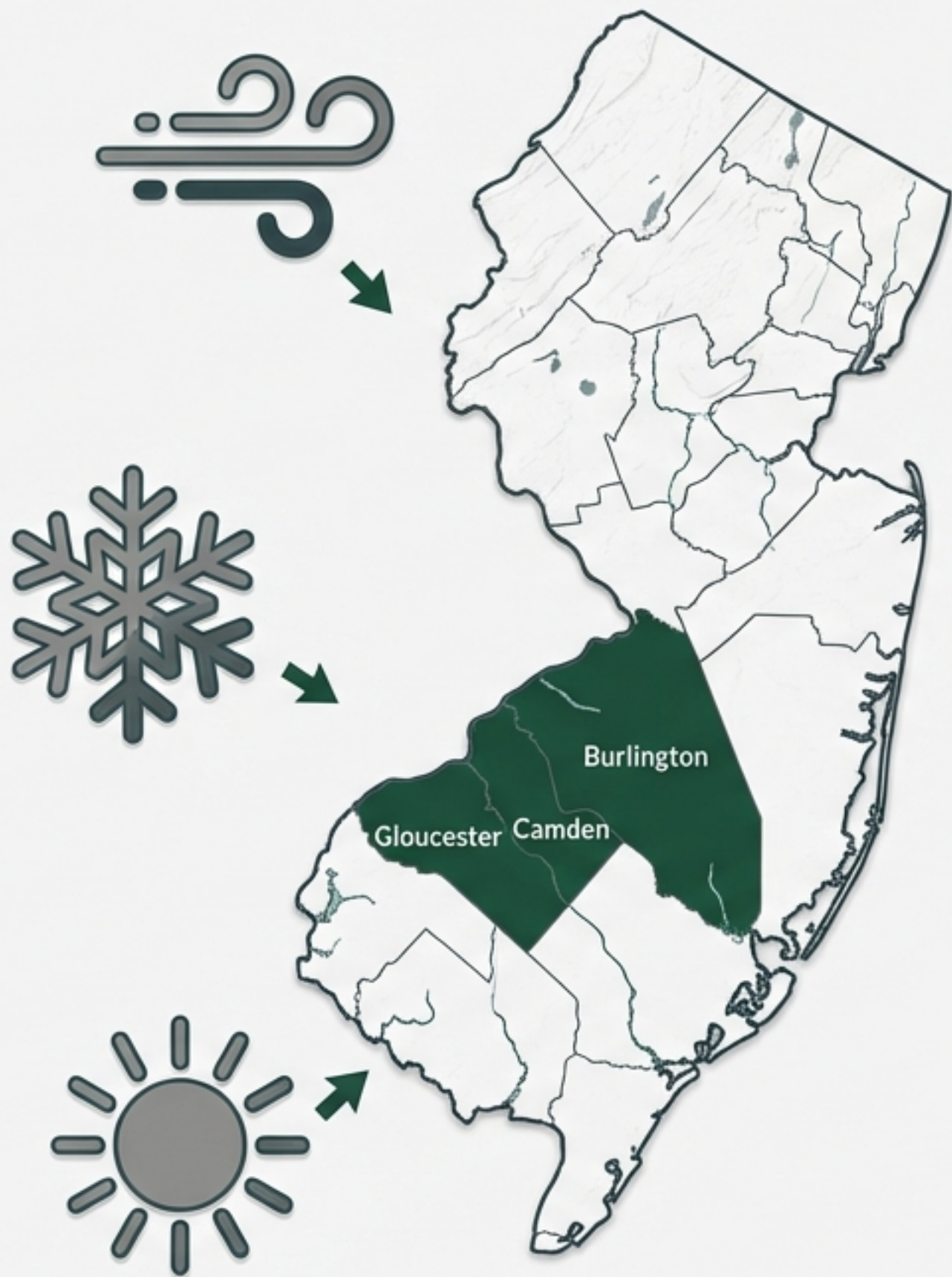




IS YOUR ROOFER LEGIT?

A South Jersey Homeowner's Checklist for Gloucester, Camden, and Burlington Counties.



THE STAKES ARE HIGH IN THE GARDEN STATE

New Jersey's weather is uniquely hostile to weak roofing.

- **The Freeze-Thaw Cycle:** Rapid temperature shifts cause materials to expand and contract, cracking cheap shingles. ✓
- **Nor'easters & Hurricanes:** High winds tear at loose adhesion; recent storms like Hurricane Helene's remnants show how far inland damage can travel.
- **The Heat Island Effect:** Areas near urban centers (like Camden/Newark corridors) experience **intensified heat**, **baking shingles** that lack proper ventilation.



"A roof isn't just a cover; it's a system fighting 100°F summers and 0°F winters."

THE DANGER ZONE: 8 RED FLAGS

If you see these signs, stop the conversation immediately.



NO PHYSICAL ADDRESS

Uses a P.O. Box only (fly-by-night operator).



DOOR-TO-DOOR SOLICITATION

“Storm chasers” who arrive just after bad weather.



TODAY ONLY PRESSURE

High-pressure sales tactics to force a quick signature.



CASH-ONLY DEALS

Demanding full payment upfront or refusing checks/credit.



NO LICENSE/INSURANCE

Cannot produce a valid NJ HIC number or Certificate of Insurance.



VAGUE CONTRACTS

Estimates lacking a detailed scope of work or material brands.



SKIPS THE ATTIC

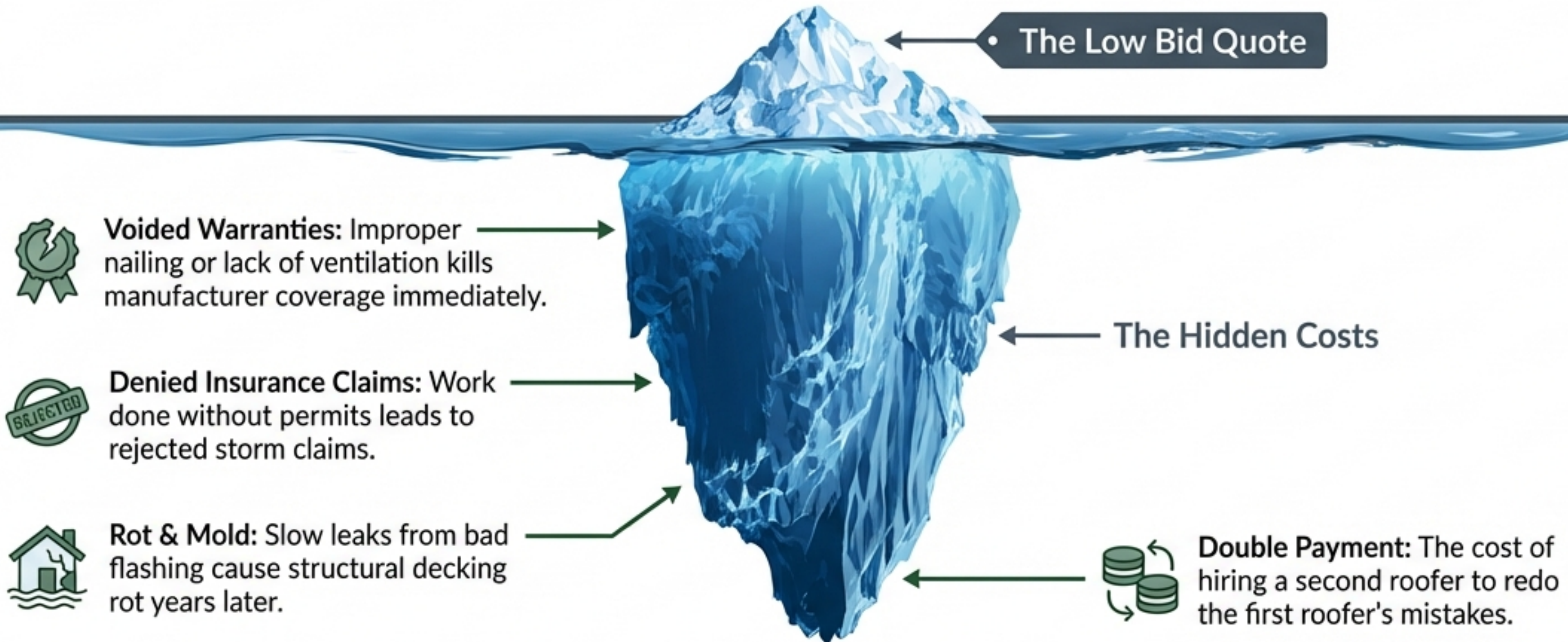
Quotes a price without inspecting ventilation or decking from the inside.



I'LL COVER YOUR DEDUCTIBLE

A sign of insurance fraud.

THE REAL COST OF 'CHEAP' WORKMANSHIP



"A low price often means high risk. You pay for the roof, but you don't get the protection."

THE BASELINE: NJ LICENSING & INSURANCE

THE LICENSE



- Must have a valid NJ HIC (Home Improvement Contractor) Number.
- **Action Item:** Check the NJ Division of Consumer Affairs website to verify status.

THE INSURANCE



- **Liability:** Standards require at least \$1,000,000 in coverage (protects your property).
- **Workers' Compensation:** Essential to protect YOU from lawsuits if a worker is injured on your roof.

THE TRUTH ABOUT PERMITS IN SOUTH JERSEY



MYTH: “Roof repairs never need permits.”



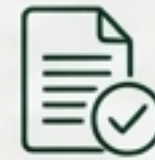
REALITY: Regulations vary by town. “Structural Work” (decking replacement) is a strict legal distinction.

BURLINGTON CITY



Residential roofing fees are fixed (approx. \$70).

EVESHAM TOWNSHIP



Explicitly mentions roof permits; inspections must be requested in writing.

DEPTFORD



Has specific subcode officials for building and housing inspections.



THE GOLDEN RULE: A legitimate roofer handles the permit paperwork and scheduling for you. If they ask *YOU* to pull the permit, it's a red flag.

MOVING BEYOND “BASIC”: THE GAF STANDARD

Why GAF Certification is the industry benchmark for trust.



THE TRIANGLE OF TRUST CRITERIA



Training: Commit to ongoing education (Pro Field Guide Test).



Insurance: Verified \$1M+ General Liability & Workers' Comp.

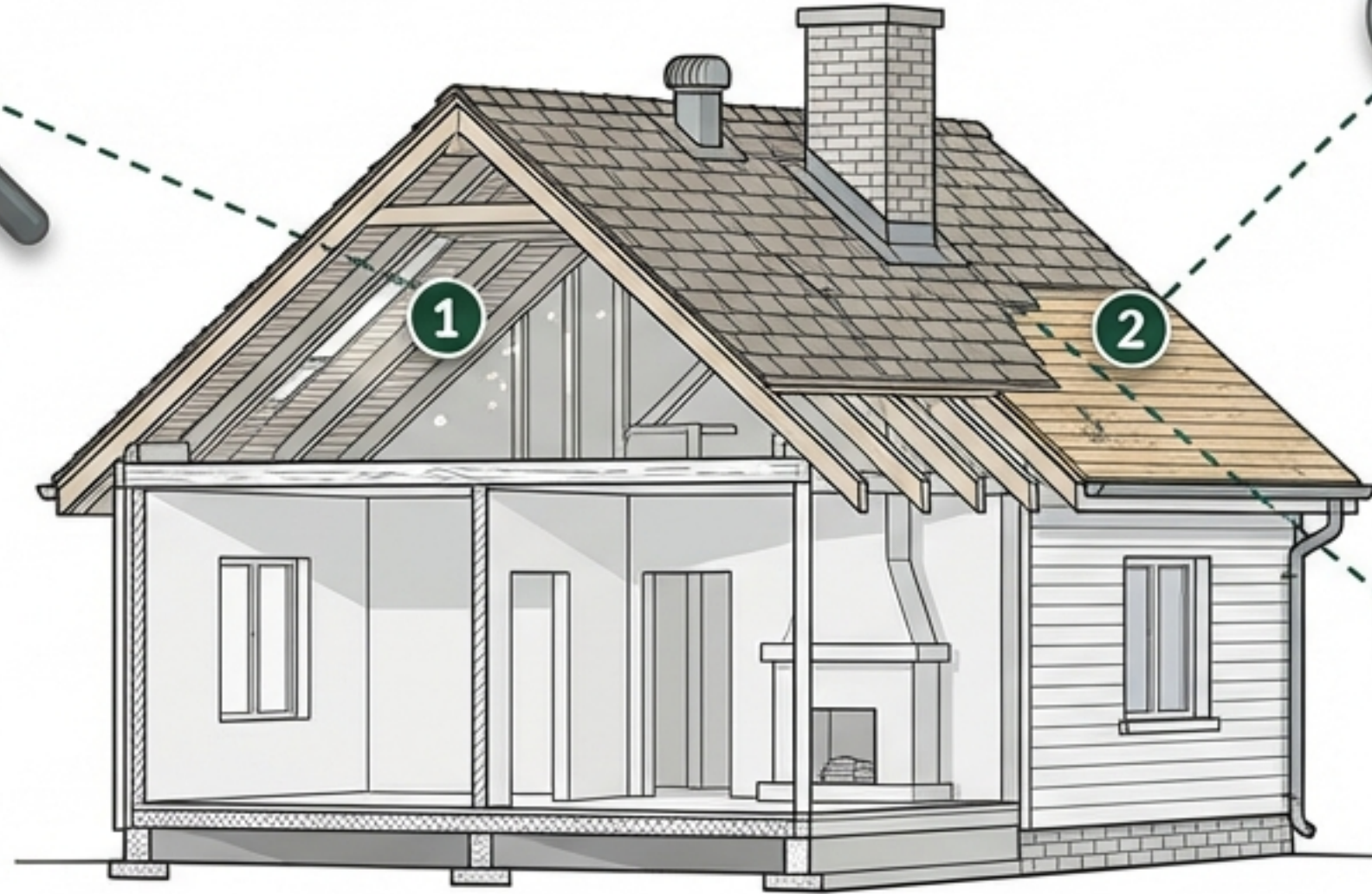


Credit Worthiness: Verified financial stability and good standing with the BBB.

WHAT GOOD ROOFERS ACTUALLY DO: THE INSPECTION



The Attic: Checking for proper ventilation (intake/exhaust) and daylight showing through holes. Heat buildup here destroys shingles from the bottom up.



The Decking: Ensuring the wood foundation (sheathing) is solid. Rot here means the roof has no structural integrity.






The Flashings: Inspecting chimneys, valleys, and vents. This is where 90% of leaks occur.






The Output: A legitimate inspection results in a detailed, written scope of work—not just a price scribbled on a napkin.

THE GOLDEN PLEDGE: WARRANTY VS. GUARANTEE

STANDARD SHINGLE WARRANTY

-  • Covers materials only.
-  • Often prorated (value drops over time).
-  • Does **NOT** cover installation errors.

GAF **GOLDEN PLEDGE**[®] LIMITED WARRANTY

-  • **Material Defect:** Up to 50 years, non-prorated.
-  • **Workmanship:** Up to 25 years.
-  • Backed by **GAF directly**. Even if the contractor goes out of business, the manufacturer stands behind the work.

Only **GAF Master Elite**[®] Contractors can offer this level of protection.

YOUR “LEGIT ROOFER” CHECKLIST

Ask these questions before signing anything.

Can you provide a valid NJ HIC License #?



Do you carry \$1M+ in Liability & Workers' Comp insurance?



Will you handle the town permit process (Evesham, Burlington, etc.)?



Are you a GAF Master Elite® Contractor?



Did you inspect the attic ventilation and decking?



Is there a detailed written scope of work?



Can you offer the Golden Pledge® 25-year workmanship warranty?



Do you have a physical office address in South Jersey?



THE VALUE OF LOCAL: 35+ YEARS IN SOUTH JERSEY

We don't just work here. We live here.



COMMUNITY ROOTS

Serving Burlington, Camden, and Gloucester counties for decades. We aren't storm chasers; we are your neighbors.




WEATHER WISDOM

We know exactly how to install for the humid summers and freezing winters of our region.



PROVEN EXPERTISE


As a GAF Master Elite® Contractor, we are in the top 2% of roofers nationwide.

 Recommended by **100%** of customers on Angi & HomeAdvisor.

DON'T GUESS. GET A "LEGIT" INSPECTION.

Secure your home with a roofer who meets every standard on your checklist.

Free, no-pressure roof inspection and detailed estimate.

 **Phone:** (856) 845-8505

 **Email:** Hughesroofing479@gmail.com

 **Web:** TAHughesRoofing.com



Download This Checklist (PDF)